

SERVICES COMMITTEE MEETING

MONDAY, AUGUST 12, 2013

6:00 P.M.

HAMPDEN TOWN OFFICE

A G E N D A

1. OLD BUSINESS
 - A. REC DIRECTOR PROGRAM UPDATE
 - B. PAPERMILL ROAD PARK UPDATE
 - C. DOROTHEA DIX PARK UPDATE
 - D. UPDATE COMMUNICATIONS
 1. TOWN TWITTER ACCOUNT & VIDEO STREAMING UPDATE – MATT THOMAS
2. NEW BUSINESS
 - A. AMBULANCE NEEDS – POWER STRETCHER – SECOND AMBULANCE –
Councilor Brann
3. PUBLIC COMMENTS
4. COMMITTEE MEMBER COMMENTS

1-D-1



Susan Lessard <manager@hampdenmaine.gov>

Social media

3 messages

Matt Thomas <mthomas@hampdenmaine.gov>

Wed, Jul 31, 2013 at 11:16 PM

To: manager@hampdenmaine.gov

Hi Susan,

I would like to help expand the town's use of social media to extend the reach of our current media.

Like the state and many municipalities have done, I propose we establish a single consolidated Twitter account dedicated to all town related news.

This could include all town departments, but certainly:

- town office announcements (elections, meetings, registration deadlines)
- public safety (news, notifications, safety tips)
- library (events)
- recreation (programs)
- public works (transfer station, road info)

Key departments could have direct access to posting to the account, or one (or more) people could be tasked with updating their respective areas. Public safety is already doing so with a Facebook page.

I'm sure I've missed some other important stuff. Twitter has become popular enough that it's probably a matter of when and not if. This represents another way to reach out to residents without a hard cost attached.

If you're interested, I'd be happy to hash the idea out at the next services cmte. meeting.

Matt

Susan Lessard <manager@hampdenmaine.gov>

Thu, Aug 1, 2013 at 7:24 AM

To: Matt Thomas <mthomas@hampdenmaine.gov>

Hi Matt -

Good ideas. The next Services Committee meeting is on Monday, August 12th at 6 p.m. Can you make that date?

Thank you-

Susan

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Matt Thomas <mthomas@hampdenmaine.gov>

Thu, Aug 1, 2013 at 7:27 AM

To: Susan Lessard <manager@hampdenmaine.gov>

Will be there.

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